

VOLUNTEERS EARNING SOURCES & SERVICES



1. Selling Digital Marketing Packages to Teachers, Coaching Institutes & Schools.
Enhance online presence and growth.



2. Selling Products & Services at
www.budhapekasahara.org &
www.desiredteaching.com
Promote quality products and resources.



3. Sponsorship Income by Organizing Events & Shows.
Create memorable events and secure partners.



4. Charity Programs for Needies
Supporting those in need with resources.



5. Investment as Gift for Business Owners
Strategic investments to boost local businesses.



6. AMBLs Scholarship Quiz Events
Recognizing and supporting talented students.



7. Contribution Services like for Tour Packages.
Memorable tours and experiences.



8. Educational Software Solutions
Innovating technology for better education.



9. Real Estate Services
Guiding through property decisions.



10. Health Care Services
Access to quality healthcare support.



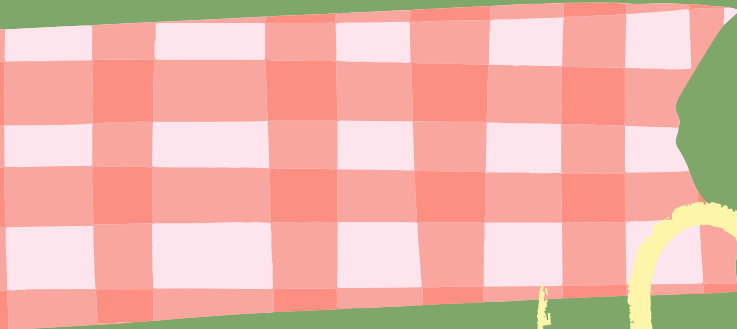
11. Health Care Canteen
Providing nutritious meals in healthcare settings.

CONTACT US

For Volunteers Job details contact
AMBLs FOUNDATION
WWW.BUDHAPEKASAHARA.ORG
WWW.DESIREDTEACHING.COM
70 144 23 980

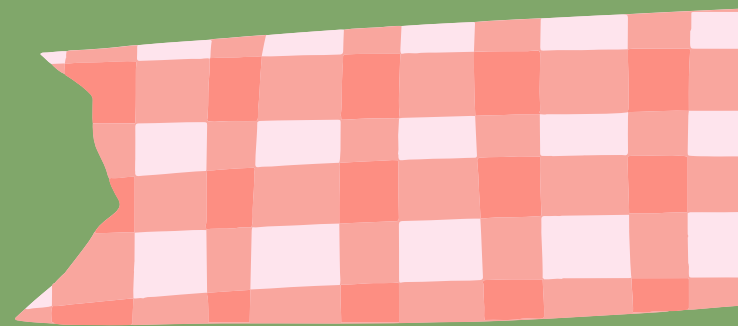


DesiredTeaching.com
Budhapekasahara.org



Group Studies

of Digital Marketing



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Digital Marketing



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Group study of digital marketing

for

practical projects and income generation.



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Group Study of Digital Marketing

Canva Graphic Designing

1. Introduction
2. Canva Homepage Explanation
3. How to create a digital visiting card
4. How to create YouTube Thumbnail
5. How to create social media post
6. Learn about text and Font
7. All about image editing and image effect
8. Colour Psychology
9. All about logo
10. How to edit video
11. Canva important app explanation
12. How to create a mockup
13. How to create a Responsive form
14. All about Animation and effect
15. Canva Tips and Tricks
16. Understanding the importance of Branding
17. All important PDFs of canva

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Group Study of Digital Marketing

Search Engine Optimization

1. Importance Of SEO How to Find Keywords?
2. What is On Page SEO?
3. On-Page SEO On Page Seo Factor - Meta Title and Meta Description
4. What is Off Page SEO?
5. Off-page SEO factor - Link Building
6. Off-page SEO factor - Brand Building and content strategy
7. What is Technical SEO?
8. What is Backlink ?
9. Important SEO Tools
10. How to write an SEO post ?
11. Web 2.0

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Google Ads Mastery

1. WHY GOOGLE ADS?
2. GOOGLE ADS DASHBOARD
3. GOOGLE ADS ACCOUNT STRUCTURE
4. Reputation Management
5. Advanced Features and Advertising
6. TYPES OF GOOGLE ADS
7. WHAT IS CONVERSION SETUP
8. HOW TO CONVERSION SETUP
9. KEYWORD PLANNER
10. KEYWORD RESEARCH
11. KEYWORD MATCH TYPE
12. KEYWORD THEME MATCHING
13. GOOGLE ADS COPY
14. GOOGLE ADS EXTENSION
15. SEARCH CAMPAIGN AND QUALITY SCORE
16. LEAD GENERATION
17. GOOGLE SHOPPING ADS
18. YOUTUBE ADS
19. DISPLAY CAMPAIGN AND PLACEMENTS
20. BIDDING SECRETS AND CAMPAIGN OPTIMIZATION
21. AUCTION INSIGHTS AND IT'S ANALYSIS

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Google My Business

1. What is Google My Business (GMB)?

- Overview of GMB
- Importance of GMB for local businesses

2. Setting Up Your GMB Account

- Creating a GMB account
- Verifying your business on GMB

3. Optimizing Your GMB Profile

- Completing Your Business Profile
- Adding business information (name, address, phone number)
- Setting business hours
- Choosing business categories
- Adding business descriptions
- Uploading photos and videos
- Using the logo and cover photo effectively

4. Managing and Updating Your GMB Listing

- Updating business information
- Adding new photos and videos
- Posting updates and offers
- Managing customer reviews
- Best practices for responding to reviews (positive and negative)

5. Leveraging GMB Features

- Creating posts (events, offers, updates)
- Scheduling posts
- Enabling and managing customer messaging
- Responding to customer questions

6. Understanding GMB Insights

- Overview of GMB analytics
- Key metrics to monitor (search queries, customer actions)
- Analyzing customer behavior
- Adjusting strategies based on insights

7. Advanced GMB Strategies

- Optimizing your listing for local SEO
- Importance of keywords and location
- Encouraging customer reviews and photos
- Using customer content in marketing

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Facebook & Instagram Ads Mastery

1. Advantages of Facebook Advertising
2. Crafting the Best Buyer Persona and Customer Journey
3. Optimizing Facebook Pages for Advertising
4. Linking Facebook Business Page with Instagram
5. Facebook Business Manager and Ads Manager
6. Creating Facebook Business Manager
7. Adding Payment Method and Billing
8. Hierarchy of Facebook Advertising
9. Understanding Campaigns, Ad Sets, and Ad Formats
10. Complete Ad Anatomy
11. Writing Ad Copy, Headlines, and Descriptions
12. Creating Winning Creatives
13. CTA Optimization, Metrics, and KPIs
14. Reducing CPC and Increasing CPM
15. Competitor Research
16. Naming Convention for Campaigns
17. Campaign Objectives in Facebook Business Manager
18. Budget Optimization-CBO & ABO
19. Complete Settings of Facebook Ad Set
20. Types of Audience (Custom, Saved, Lookalike)
21. remarketing and pixel setup
22. Basic Audience Targeting (Location, Gender, Age)
23. Advanced Audience Targeting (Demography, Interest, Behavior)
24. Open, Narrow, Expanded, and Laser Targeting
25. Placement and Dimensions of Facebook Advertising
26. Creating Lead Generation Ads for FB Marketing
27. Creating Instant Forms

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Social Media Management and Optimisation

1. Facebook

- Account Creation and Types
- Optimizing Facebook Profile/Page
- Content Creation
- Settings Overview:
- Growth Strategies:
- Content Strategy and Scheduling:

2. Instagram

- Account Creation and Types:
- Optimizing Instagram Account
- Content Creation
- Settings Overview
- Growth Strategies
- Trending Audio and Reels
- Content Strategy and Scheduling:

3. YouTube

- How to make Professional YouTube channel
- How to select your niche
- Competitor Analysis/VidiQ
- YouTube Setting Overview
- Social Blade tool for Analysis
- YouTube Algorithm
- Keywords and Tips
- how to add i button
- All about YouTube Shorts

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Social Media Management and Optimisation

1. Pinterest

- Account Creation and Types
- Optimizing Pinterest Profile/Boards:
- Content Creation
- Settings Overview:
- Growth Strategies:
- Content Strategy and Scheduling:

2. LinkedIn

- Account Creation and Types:
- Optimizing LinkedIn Profile/Company Page
- Content Creation
- Settings Overview
- Growth Strategies
- Trending Audio and Reels
- Content Strategy and Scheduling:

3. Whatsapp

- WhatsApp Business Account Setup:
- Optimizing WhatsApp Business Profile:
- Engagement and Communication:
- Settings Overview:
- Bulk messaging
- Tools and Techniques:
- Creating a dynamic Social Media Calendar.
- Conducting a thorough Profile Audit.
- Setting Monthly KPIs for tracking progress.
- Exploring analytics tools for insights.
- How to schedule post for all Platform at a time

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Email Marketing

- Understand how email marketing fits into a digital marketing strategy
- Write effective email copy, subject lines, and preview text
- Test, execute, and optimize an email marketing campaign
- Measure and analyze email campaign results

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Content Writing

- Content marketing trends
- Comprehensive learning
- SEO friendly Article and blog writing
- Social Media Post
- Website Content
- Copywriting

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Chat GPT & AI Tools

- Introduction to AI
- Chat GPT AI Magic Revealed
- Prompt Ideas
- Future of AI
- Use Cases of Chat GPT
- Prompt Demo
- Passive Income Ways through Chat GPT
- How use Chat GPT Smartly to its full potential.
- Smart Prompts
- First Mover Advantages
- A Breakthrough in Machine Learning
- Social Media Content Creation
- Marketing and Advertising

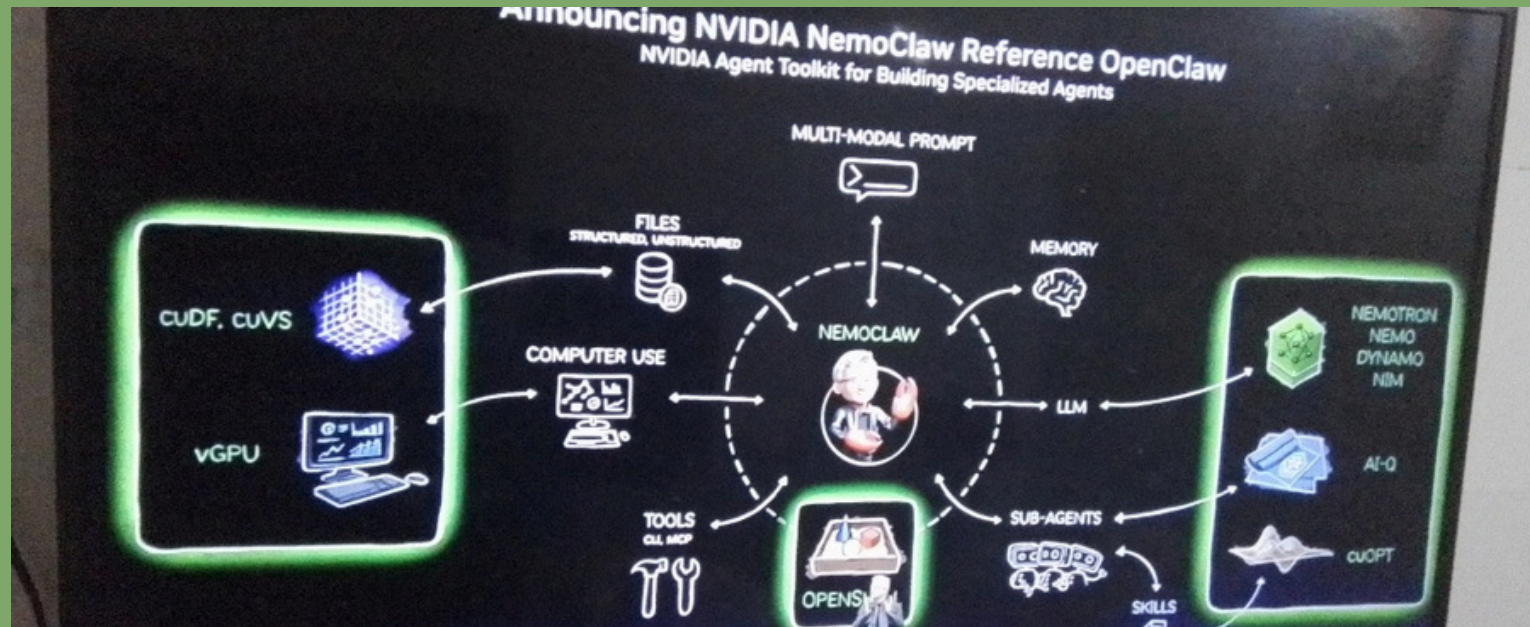
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1. NemoClaw
2. OpenClaw
3. HTML & Linux
4. SaaS to AGAS
5. VPS

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3 EFFECTIVE MODES OF TEACHING

Teacher teaching in 3 modes



MODE 1: COMPLETE COURSE PACKAGE

Charges & Batch Timing
Available on Request

Comprehensive
curriculum, deep learning,
regular classes.



MODE 2: ONLY PROBLEM SOLVING BATCH

Batch Timing Details
(Teaching from YouTube videos)

Dedicated problem
solving, concept clarity,
interactive sessions.



MODE 3: TEST PREPARATION

School, College or
Competition Exams

Exam strategies, mock
tests, score
improvement.

AMBLSFOUNDATION

www.budhapekasahara.org

www.DesiredTeaching.com

Call: 70 144 23 980

AMBLS FOUNDATION: VOLUNTEER EARNING & EMPOWERMENT GUIDE

Humare **volunteers** sirf **samaaj seva** hi nahi karte, balki unhe milte hain **Multiple Revenue Streams** jo unhe **financially independent** banne mein madad karte hain. Yahan bataya gaya hai ki aap AMBLS ke saath judkar kaise earn kar sakte hain:

1. Digital Transformation Services

Educational sector ko digital banane mein madad karein aur earning payein:

- Target: Teachers, Coaching Institutes aur Schools.
- What to sell: Digital Marketing Packages, website development, aur online branding tools.



3. Event Sponsorships

Events aur shows organize karne ki skill ko income mein badlein:

- Foundation dwara karaye gaye shows ke liye sponsorship: secure karein aur uspar fixed percentage ya reward ke liye annur uspar fixed percentage ya rewards payein.



2. E-Commerce & Educational Sales

Humare platforms ke products aur services ko promote karke commission earn karein:

-  **BudhapeKaSahara.org**: Social welfare related products aur services.
-  **DesiredTeaching.com**: Educational resources aur teaching aids.



4. Community & Charity Programs

Zarooratmand logon ki madad ke saath-saath organization ke mission ko aage badhayein:

- Charity programs aur fundraising drives ke successful execution par incentives.



6. AMBLS Scholarship Quiz Events

Students ke liye har Sunday hone wale Quiz events ko promote karein:

- Maximum student participation par rewards.
- Educational growth ke saath-saath management income ka mauka.



3. Event Sponsorships

Events aur shows organize karne ki skill ko income mein badlein:

- Foundation dwara karaye gaye shows ke liye sponsorships secure karein aur uspar fixed percentage ya rewards payein.



5. Business Investment (Investment Gifts)

Business owners ke saath judkar unhe exclusive investment opportunities aur business gifts provide karein jo long-term professional relationships build karte hain.



7. Lifestyle & Contribution Services

Travel aur tourism sector mein contribution ke zariye earning:

- Tour packages aur travel services ko promote karke referral income generate karein.

